

Meseon Advertising Services, Banners

Through the meseon project, meet on the <http://meseon.net> website a lot of people related to the art world, such as artists, art lovers, galleries and museums. The kind of users who belong to meseon represent the profile of a middle aged person with a high cultural level, and enthusiasm for the art world.

The meseon project offers advertising support through different kinds of banners in different locations on the meseon site. This type of advertising is very suitable for advertisers who are targeting the type of users described.

a. What are the supported formats for banners?

The banners sizes allowed in different meseon sections are:

- **125x125**
- **125x600**
- **600x125**

The advertising banner can be in text, image or flash format. Our main objective is to offer quality advertising placed so that it does not bother user browsing. It is for that reason we reserve the right to deny strident or bothersome banners which interfere with the user experience. It is also the reason that we do not allow video, audio or pop-ups in our advertising program.

b. What sections are available?

1. Meseon Home.

On the left bar on the meseon home page, the following banners are available:

- 2 Banners of 125x125
- 1 Banner of 125x600

2. Common Sections.

On the left bar in meseon's Common Sections, the following banners are available:

- 2 Banners of 125x125
- 1 Banner of 125x600

meseon's common sections include some of most viewed meseon pages like Art Section, Artists, Exhibitions, Museums, Galleries, News, etc.

3. Meseon Art Bulletin

Every 15 days, meseon sends an art Bulletin to all meseon users. The Bulletin could be sponsored and the following banners are available:

- 2 Banners of 600x125

Banners in the Bulletins will also be visible in the Bulletin section on meseon.

4. Blog

- 2 Banners of 125x125
- 1 Banner of 125x600

c. What are the prices?

	Available	Price in EUR *
Meseon Home		
125x125	2	200 EUR
125x600	1	200 EUR
Common Sections		
125x125	2	280 EUR
125x600	1	280 EUR
Art Bulletin **		
600x125 – 125x600	2	230 EUR
Blog		
125x125	2	130 EUR
125x600	1	130 EUR

* Prices for month and banner. All taxes are included in price.

** Bulletin: Price for post and banner.

The banners will be located on meseon pages in the supported languages (English and Spanish). If you only wish your banner to be located on the pages of one language, contact us at: info@meseon.net

Discounts:

- If you rent a banner for 3 months, or rent the posting of 3 bulletins, we will apply a discount of **15%** to the final price.

d. How can I rent the banners?

Contact us by sending an email to info@meseon.net or by using the meseon contact form.

Banner Examples

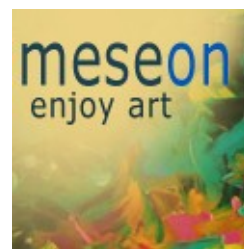
600x125



125x600



125x125



<http://meseon.net>