

## What is meseon?

Meseon is an art social network, in which artists, galleries, foundations, museums and art lovers are welcome. Our main objective is build a business around art world that help in promotion and diffusion of culture, making that will be accessible to all places in worldwide.

With this initiative we want offer the needed tools that allow expose and share the art in network. We wish build an environment on which artists, galleries, museums and users can be in contact, share them assets, and earn money. We want be the architects of network art exhibitions.

We are proposed to change the art world, the way of share and consume art, and we wish you be part of this change.

## Whom we go?

Meseon goes to different kind of users related to same passion: THE ART. In meseon we can found:

Artists. Whoever artist can sign up in meseon and start to expose and share their works. It's quick and easy. If you are an consolidated artist or a new creator, meseon propose to you lot of new possibilities:

- Expose your Artwork and build virtual exhibitions
- Publish your news and events. Start your promotion on network
- Purchase your Artwork
- Receive the public opinions, from users, galleries, museums, etc
- Keep in touch with artists and galleries. Know new trends

Meseon goes look also to art galleries, museums and art foundations. We wish work with all of them for build an environment in which share, enjoy and promote arts from worldwide.

At the end we can not forget to art lovers. If you like arts, meseon is the perfect place for you. In meseon you will find information about latest art events and virtual exhibitions, you will can access to lot of artworks by worldwide artists, give your opinion, rate, share your preferences, etc. Now you can be an active part of art world.

## How we will do it?

In meseon we are building an environment where people related with arts can keep in touch and use the needed tools that allow to them:

- Share and access a huge artwork catalog
- Build and enjoy virtual exhibitions
- Publish and be informed about last art events

- Purchase art and associated products
- Be related, give opinions, rate, build your own friends network
- Know the museums, galleries and last events in the worldwide

We want your feedback. Help us to build a new communication way on art world.

## Why we are better?

### a. Technology Knowledge

Forget the technology. It is our work.

We wish you only look to most important for you.:

- Dedicate to create
- Dedicate to expose
- Dedicate to enjoy art

We make that technology works for you.

### b. Artistic Knowledge

We follow the artists trends, we wish cover all art flavours (installations, video art, photography, sculpture, painting, etc).

We will inform to you about latest art news. Know the last art trends and art exhibitions on worldwide.

We want your opinions and comments to improve meseon.

### c. We want you earn Money

In meseon we wish that our users earn money. We have implemented different ways for do it:

- Artwork Purchase
- Purchase of Products related with art
- Advertising

### c. We wish promote the art

We likes that people share them artwork and opinions

We like be useful and help to Cultural Promotion

We love arts

<http://meseon.net>