

meseon

enjoy art

What is meseon?

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# Present Problems

- **Hard environment to promote and exhibit to new artists**
- **Art not accessible**
- **Isolation, art lovers only can observe**
- **Limited distribution channels**
- **Limited Cultural Promotion**

What is meseon?

The perfect tool to  
**expose** and share **art** in  
internet

**We want be the  
reference website  
specializing in virtual  
exhibitions**

We are building the  
**ideal environment** for  
artists, galleries,  
museums and art lovers  
where can keep in  
touch and share their  
works

**What we make?  
For Whom?**

# For artists

Expose his Artwork

Promote in internet

Purchase with theirs Artwork

Receive feedback (art lovers, galleries, etc)

Keep in touch with other artists

Create them own news and events

# For art galleries

Expose their art collection in internet

Promote their collection and artists

Purchase their artwork

Research of artists and trends

Receive customer feedback

Create their news and events

Build their own art network

# For museums

Expose their art collection in internet  
Promoting cultural of their artistic  
heritage

Research of artists and trends

Purchase merchandising

Receive users feedback

Create their own museum news and  
events

Build their own art network

# For foundations

Expose his art collection in internet  
Promoting cultural of their artistic  
heritage

Prospecting of artists and trends

Sale of products and merchandising

Create your own news

# For art lovers

Enjoy art

Interact with artists, galleries and museums

Comment and rate

Give feedback to exhibitors

Search artwork and artists

Buy art and associated products

Create their own news

Why we are  
better

# 1. Technology knowledge

Forget the technology. We wish you only look to most important for you:

Dedicate to create

Dedicate to expose

Dedicate to enjoy art

We make that **technology works for you**

## 2. Artistic knowledge

We follow the artists trends

- Images
- Video
- Audio
- Installations
- Interactivity

We want your feedback

# 3. We want that you earn money

In Meseon we want our users earn money

- Artwork Purchase
- Purchase of products related with art
- Advertising

# 4. We want promote the art

We love that people share art

We love work in the cultural promotion

We love Art

**Thanks**

**meseon.net**